

Business Association Grant Guidelines

Application Period: Starts Wednesday, October 21, 2020 at 12:00PM - Opened until funds are exhausted.

The Business Association Grant program offers grants to Glendale-based non-profit and/or active merchants associations with established boards of directors and paid membership that exist to support the Glendale business community such as a chamber of commerce, business improvement district, merchants' association and other similar associations. The Business Associations with a membership base that supports a minimum of 10 Glendale-based businesses and/or 100 employees, and have been in existence for a minimum of five years may be eligible for Grant funding for working capital, i.e., capital used for day-to-day operating expenses. Examples of what the Business Association Grant funds may be used for include:

- Employee payroll;
- Business rent;
- Employee sick time payroll;
- Day to day expenses to continue operations;
- Outstanding business expenses;
- Expanding current offerings to the business community to support with COVID-19 recovery efforts; and/or
- Adaptive business practices needed to remain open.

\$15,000 grants will be awarded to eligible business associations

Eligibility:

Non-profit business associations and/or active merchants' associations with established Boards of Directors that exist to support the Glendale business community are encouraged to apply for this Grant. Nonprofit business associations and merchants' associations may apply if they meet all of the following eligibility requirements at the time of application:

A. Eligibility Checklist:

- My organization's primary mission is to provide support to businesses located in Glendale.
- My organization's primary programming (80% or more) takes place in the City of Glendale.
- My organization's principal place of business is located in a commercial property in the City of Glendale.
- My organization has been in operation for at least (5) years as of July 1, 2020.
- My organization can provide evidence that it was impacted by COVID-19 (25% or more loss in revenue) through a hardship statement.
- My organization can provide evidence of its tax exempt status.
- My organization can demonstrate that it has active Board of Directors.
- My organization can demonstrate that it supports a minimum of 10 businesses and/or 100 employees through its membership.

- Examples of Eligible Organizations may include, but are not limited to:
 - o Brand Boulevard of Cars
 - o Glendale Association of Realtors
 - o Glendale Chamber of Commerce
 - o Go Glendale
 - o Greater Downtown Glendale Association
 - o Kenneth Village Merchant Association
 - o Montrose Shopping Park Association
 - o Montrose Verdugo City Chamber

Any organization listed above must adhere to all eligibility requirements.

B. Organizations Not Eligible for the Business Association Grant:

- Individual businesses that do not have members.
- Non-profits that do not provide business services that support the business community.
- Home-based businesses or organizations.
- Organizations whose primary mission is to raise funds.
- Financial businesses or organizations primarily engaged in lending, such as banks, finance companies, and factors (including pawn shops).
- Life insurance companies.
- Organizations located in a foreign country (organizations in the U.S. owned by resident aliens may qualify if they meet qualifications).
- Pyramid investment or sale distribution plans.
- Organizations deriving more than one-third of gross annual revenue from legal gambling activities.
- Organizations which have filed for bankruptcy as a result of the COVID-19 Pandemic.
- Organizations engaged in any illegal or unlawful activity under Federal, State, or City laws or regulations.
- Organizations whose owners are delinquent in any Federal, State, or City taxes.
- Organizations which are not open to the public, private clubs, and organizations which limit the number of memberships for reasons other than capacity.
- Government-owned entities (except for organizations owned or controlled by a Native American tribe).
- Organizations principally engaged in teaching, instructing, counseling or indoctrinating religion or religious beliefs, whether in a religious or secular setting.
- Loan packagers earning more than one third of its gross annual revenue from packaging SBA loans.
- Organizations with a principal or an associate who is incarcerated, on probation, on parole, or has been indicted for a felony or a crime of moral turpitude.
- Organizations which present live performances of a prurient sexual nature; or which derive directly or indirectly more than de minimis gross revenue through the sale of products or services, or the presentation of any depictions or displays, of a prurient sexual nature.
- Organizations whose primary mission is not business related (e.g., social service, religious, education, or health organizations).
- Organizations with an accumulated deficit of more than 20% of their total operational expenses for two or more years.